



Save Our Heritage Organisation Magazine

Advertising Rates Sheet

| | Single Issue | Full Year | |
|--|--------------|-----------|--|
| Business Card H-3.5x2 V-2x3.5 | | | |
| B&W | \$50 | \$160 | |
| Color | \$75 | \$240 | |
| Quarter Page V-3.625x4.875 | | | |
| B&W | \$150 | \$480 | |
| Color | \$200 | \$640 | |
| Half Page H-7.5x4.875 V-3.625x10 | | | |
| B&W | \$250 | \$800 | |
| Color | \$450 | \$1440 | |
| Full Page 7.5x10 | | | |
| Color only | \$900.00 | \$2880 | |
| Full Page Bleed 8.625x11.125 (trim size 8.5x11) | | | |
| Color only | \$1000 | \$3200 | |

Prices listed are for camera-ready material (no changes, paste-up, photo reductions, typesetting, etc) submitted on Mac-formatted disk or emailed to SOHOads@aol.com. Additional work will result in an additional \$35 per hour charge.

Submit ad in one of the following four formats

1. Adobe Illustrator document with outlined fonts, photos & pathways
2. Adobe InDesign package
3. PDF document
4. A jpg or tiff at 300 resolution and formatted for Macintosh