



The SOHO Annual Historic Home Tour Weekend

FEATURING Cliff May's First Houses 1932-1936 Recreating an Ancient Mexican Hacienda

2011 Sponsorship Pledge Form

We offer one level of Sponsorship only as it has greatly simplified things for us. If you are interested, fill out the short confirmation form below.

\$1000 Sponsorship includes

- Your logo prominently displayed on the following:
 - SOHO website with link to your website
 - San Diego Uptown News 3.875x7.375 color ad (3-4 times)
 - University Heights newspaper full page ad
 - North Park News 6x16 color ad (2-3 times)
 - 28 color posters (12x18)
 - 5000 color counter cards and direct mailers (5x7)
 - 1000 color Historic Home Tour commemorative programs
 - Numerous Facebook and Twitter postings from SOHO pages and a network of friends reposting dozens of times with ad prominently displayed
 - Online postings to approximately 16 websites dedicated to historic architecture across the state and country
 - Presidio Sentinal quarter page ad
 - Other display advertising as opportunities arise.
- Two tickets (one pair) to the tour, party and lectures with a value of approximately \$150 to \$175 are also included.

To receive full sponsorship benefits as listed in this proposal your payment must be received no later than **February 15, 2011**. Fax the Pledge Form to (619) 291-3576 or email sohosandiego@aol.com to notify us of your intent. Then mail payment to SOHO, 2476 San Diego Avenue, San Diego CA 92110, or fill in the credit card payment information below. Your full payment is required to secure the Sponsorship.

Sponsor & Credit Card Payment Information

Company: _____ Contact: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Card Number: _____ Exp: _____

Name on card: _____

By signing this Pledge Form, I understand and agree to the following:

- Acceptance of this Pledge Form by SOHO;
- Benefits of this agreement as listed above;
- Unless indicated herein, there are no additional conditions, terms, or constraints associated within this Pledge Form.

Company Representative: _____

Checking this box represents my signature and indicates acceptance of the agreement.

Title: _____ Date: _____

Should you have any questions regarding this Sponsorship Pledge Form, please contact Alana Coons, (619) 297-9327, SOHOSandiego@aol.com