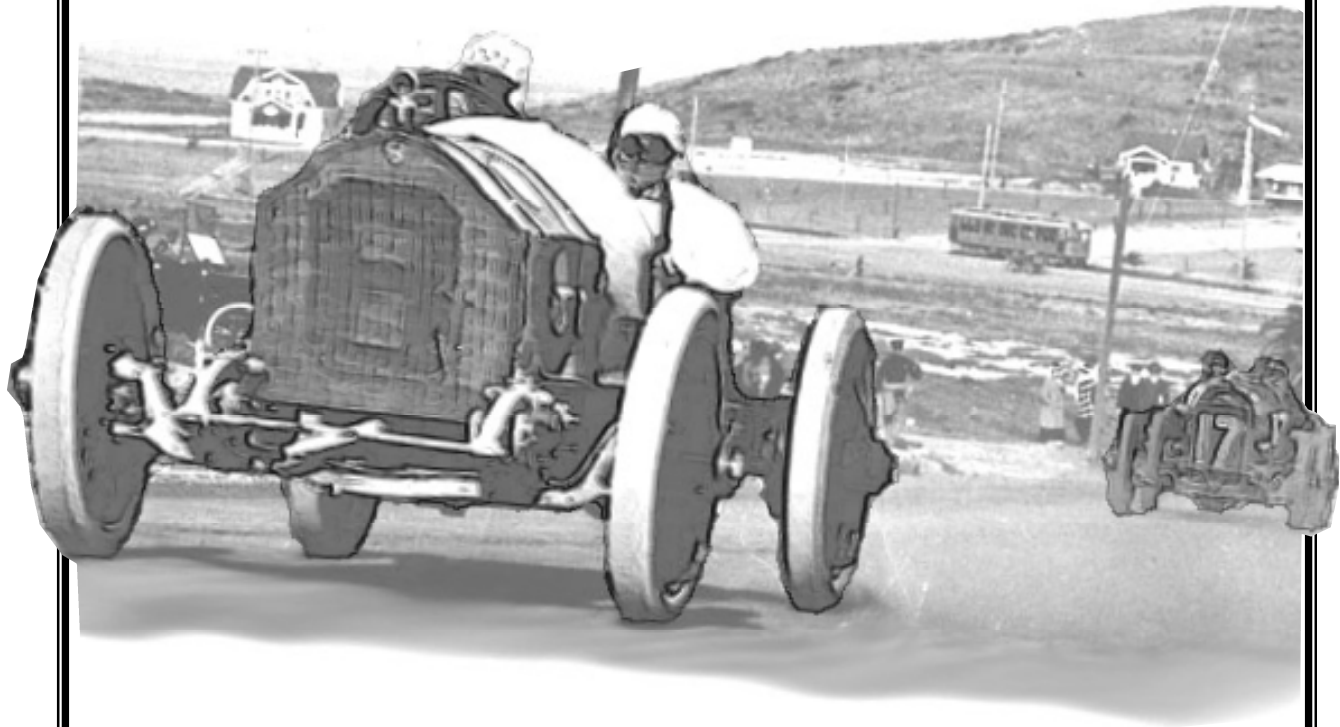


# 1915 SAN DIEGO EXPOSITION ROAD RACE CENTENNIAL EVENT

JANUARY 10, 2015



THE LOCAL GROUPS OF THE  
**HORSELESS CARRIAGE CLUB OF AMERICA**  
PLAN TO COMMEMORATE THE 1915 ROAD RACE  
THAT WAS THE OPENING EVENT FOR THE  
PANAMA-CALIFORNIA EXPOSITION.

PLANS INCLUDE A TOUR OVER THE ORIGINAL RACE  
COURSE, A LIVING HISTORY DISPLAY OF A TYPICAL PIT  
AREA, AND A CAR SHOW HIGHLIGHTING THE PROGRESS OF  
AUTOMOBILES OVER THE LAST CENTURY.

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**O**n Jan. 9, 1915, AAA sponsored a 300 mile road race over a six mile course around Point Loma on roads that exist to this day.

Earl Cooper in Stutz #8 won the race averaging over 65 mph. Only 5 cars finished the grueling route out of 18 cars that started. Racing cars in those days carried a driver as well as a mechanic. Other notable drivers were San Diegan William Carlson, who finished 2nd, Barney Oldfield, Eddie Rickenbacker, and Bob Burman.

On the morning of the great race, an estimated 50,000 people spread out along the course to watch the spectacle. The San Diego Union newspaper proclaimed, "It was the greatest throng ever seen at one event in San Diego, excepting, perhaps, the opening of the exposition."

On January 10, 2015, this event will be commemorated by the San Diego automotive community with a show and tour over the original race course featuring a procession of automobiles illustrating a century of progress in automotive technology.

Categories will include cars of the following eras:

- Early Racing Cars**
- Pre-16 Brass Road Cars**
- 1916 - 31 Nickel Cars**
- 1932 - 1949 War Years Cars**
- 1950s and newer Chrome Cars**
- 2015 Hi-technology Cars**